



OF ALL

TRADES

A DAY FOR WOMEN

DAY-LONG EVENT TO INSPIRE
YOUNG WOMEN IN GRADE 9-12



CONESTOGA

Connect Life and Learning

Founding Institution



Jill of All Trades™

■ What is it?

Jill of All Trades™ is a day-long event hosted by Conestoga College to promote careers in skilled trades to young women in Grades 9-12. Hosted since 2014, Jill of All Trades™ has been a tremendous success, attracting over 600 students, teachers, industry representatives and government officials each year.

The high-energy event includes guest speakers, a VIP reception and hands-on workshops in the motive power, industrial and construction trades. Workshops are supported by female mentors, allowing young women to participate in a comfortable setting, gain confidence and better understand the potential of a career in the skilled trades.

■ Where are we going...

Since 2022, Conestoga has engaged 17 additional colleges to host Jill of All Trades™ events in their communities, reaching over 4000 female youth across 45 events. By the end of 2026, we aim to deliver 100+ events at 45 colleges, reaching over 10,000 female participants across North America. A current event listing is available at jillofalltrades.college.

After participating in a Jill of All Trades™ event, **93%** of participants are more interested in pursuing a career in the skilled trades. As the founding institution of Jill of All Trades™, Conestoga College is excited to partner with sponsors who share our vision while leading the delivery of events across North America.

■ Be Part of the Movement!

Your investment will help young women understand the value of pursuing a career in the skilled trades and address future workforce needs.

Below you will find several sponsorship options for Conestoga's Jill of All Trades™ event. We also welcome custom and in-kind sponsorship ideas that will meet your needs. We look forward to hearing from you.

Sincerely,

The Jill of All Trades team



■ Need more information, or have questions?

jillofalltrades@conestogac.on.ca

Local Sponsorship Opportunities (Conestoga College)

Sponsorship Benefits	Gold Plus \$5,000	Gold \$3,500	Silver \$3,000	Bronze \$2,500
Opportunity to host a Corporate Information Booth at event	X	X		
Naming rights for 1 workshop at the event	X		X	
Food sponsor during the event (Breakfast, snack, lunch or candy bar)				X
Logo and/or company name on participant shirts, print material and digital media	X	X	X	X
Opportunity to distribute corporate promotional material	X	X	X	X
Opportunity to attend VIP Reception (Maximum # of attendees as listed)	5	4	3	2
Meals (breakfast, lunch, snack) included for eligible attendees from your company	X	X	X	X
Program report of overall impact of Jill of All Trades™ Conestoga College event	X	X	X	X

- A Business Receipt is issued for 100% of the sponsorship amount
- Sponsorship levels are available on a first come first serve basis.

THANK YOU IN ADVANCE FOR YOUR SUPPORT!